



GO TEAM LIBERIA

MEDIA AND SPORTS DEVELOPMENT

Who Are We?

Go Team Liberia is a 501(c)(3) nonprofit and sports and media organization for Liberian athletes and Olympic hopefuls.

GTL started in 2008 as LIB Olympic Blog and officially launched in 2012. We have grown from an Olympic Blog to a media company and sports development organization that follows Liberian athletes year round. We've covered 10+ years.

At GoTeamLiberia.com, we encourage spectators to "Follow the Flame." Fans can follow and support their favorite Liberian athletes, stay updated, share sports stories, and help athletes reach their goals. Don't wait to give your support, cheer on Team LIB now. Follow the flame here.



Our Mission

We strive to highlight Liberia's best and most promising athletes in order to give them the exposure they need to reach their full potential and inform supporters about their progress.



Projects and Programs

Over the years, **GTL** has partnered with organizations like [Williette Safehouse](#) to host an after school taekwondo sports club for hearing impaired students who attended the Monrovia School for the Deaf.

GTL launched the Sports United Project to offer support and resources to Liberian-based athletes and cultivate various sports within the country.

The Sports United Project allows **GTL** to promote and educate the community about various sports, work with federations and stakeholders to identify elite athletes, seek out resources to sponsor qualified athletes, share the journey, maintain transparency, and hold federations accountable.



Federations

Through our partnerships, **GTL** has covered the Liberia Olympic team in Tokyo and renewed the relationship for the Paris2024, Dakar2026, and LA2028 Games.

The Liberia Taekwondo Federation successfully hosted its first national tournament, the first time in 10 years. Through the support of GTL, all coaches have been level II certified by World Taekwondo.

Audience Response

“
Beyond excited mehn.
Thank God for the Team
and the people behind
the team. The hardwork
and dedication is not
going unnoticed. I
appreciate you all.
”

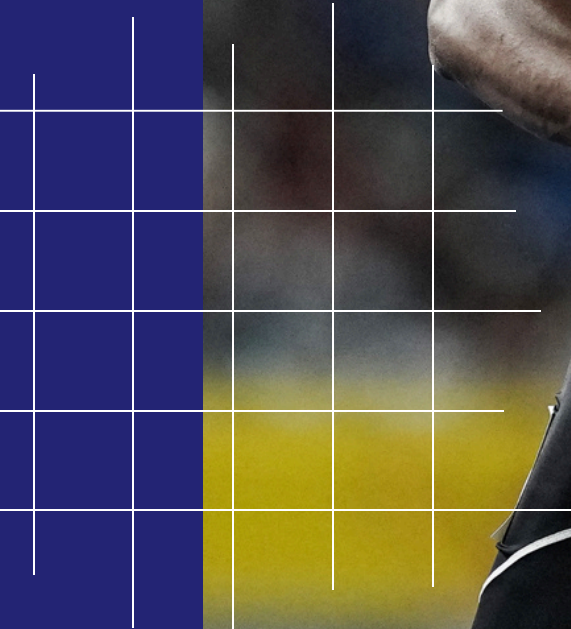
 @gormah
6 May 2024

100+
WEBSITE
COMMENTS

30K+
SOCIAL
MEDIA
REACTIONS

“
And Liberia too will be
known for great things!
Congratulations guys!
We appreciate your
representation. More
wins for next!!!
”

 Tee Won
21 March 2024



Demographics



75K
Website
Views & Vists

140+
Countries

Top 5 Countries



11.5K
Total Social
Followers

42K
Avg. Monthly
Reach*

Men: 60.8%
Women: 39.2%

Ages 25-34: 18%
Ages 35-44: 13%



*Only Meta reach

FAQ

1. Are you affiliated with the LNOC?

No. We are an independent organization. We're also the official media partners for the LNOC at the Olympic Games.

GTL is the first and only news site dedicated solely to Liberian athletes and Liberia Olympic Team hopefuls.

2. How can I join a national sports team?

Obtain proof of Liberian citizenship or heritage. Reach out to the sports federation to express your interest. If your desired sport does not have a responsive federation, contact the LNOC for more information.

3. How can I support?

There are several ways to support GTL. Volunteer, donate, become a contributing writer, collaborate, partner, or sponsor!



Sponsorship

Become one of our partners:

1. Sponsor an Athlete

Connect directly with an athlete from our "Liberian Athletes" directory and be listed on their athletic page.

2. Sponsor the Website

Help us to continue to share athlete and team stories and be listed as a partner on our homepage.

3. Sponsor an Event

Sponsor a GTL event to have your brand promoted during high-profile event coverages.

4. Sponsor a sports camp

Helps us host a camp for local athletes in Monrovia, Liberia.



Contact Us

If you would like to connect with GTL and work together, feel free to email us!

